

ITALIA

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Biagi Jewellery

Biagi Jewellery has deep roots in Florence, a city known for the design, craftsmanship and production of fine Italian jewellery

Biagi Jewellery produces bracelets and necklaces that can be designed bead by bead. They are as popular as they are customisable, offering literally millions of unique pieces of jewellery that can be created to reflect the personal style of individual customers.

This Florentine company can deliver a quality Italian product at competitive prices with a guarantee that customers will be buying jewellery of the highest possible standard.

Because Biagi Jewellery is collectable, the company's concept is to support retailers with a superior customer service, ensuring that your customers will return again and again to add a bead or buy a new bracelet.

This not only means more sales of Biagi Jewellery products but helps establish a relationship between the jeweller and the customer, which can lead to sales of other products.

Biagi Jewellery

Biagi Jewellery manufactures and markets the finest modular jewellery available anywhere in the world and has one of the largest collections. There are currently over 900 beads made from sterling silver, cubic zirconia, pearls, gemstones and gold.



Biagi KIDZ

The Biagi KIDZ collection is made to the same high standards of craftsmanship in 925 sterling silver.

The hand-crafted designs reflect the main brand line with stylish children's designs. The colourful beads feature popular motifs, including the sun, flowers, ladybirds and cupcakes.

Biagi Jewellery in the UK

Howson Enterprises Ltd was formed in early 2007 to become the exclusive distributor for Biagi Jewellery in the UK. This small company believes its customers are paramount to success and it upholds the Biagi ethos of quality products, range of choice and superior customer service.

Biagi Jewellery will be launching a new range of collectable jewellery in 2009. New updates will be featured on the brand's website throughout the year.

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